# The Computing Tutor

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# Unit 15 Assignment 1 Learning Aim A Student Guide Distinction

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# Learning Aim A: Understand the principles of website development

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# Evidence for: A.P1, A.M1, A.D1

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# Notes before starting

This assignment requires a lot of screenshots as evidence

It is absolutely fine to reuse a screenshot, especially if it provides evidence for multiple things

For example, you might have one screenshot that has evidence of clarity, simplicity, use of whitespace, site layout and client-side scripting

This one screenshot will be fine.

However, it is **critical** that you annotate it appropriately when you use it as evidence in your assignment to support your work.

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# A.P1 explain the purpose of content based websites (web 2.0)

## SCREENSHOT OF SITE

Include a screenshot of your site you will use as evidence

Use callouts to annotate your work

## DESCRIPTION OF SITE

Include a brief paragraph explaining how this site is content based for web 2.0

Remember this has to be web 2.0 so using some form of content management system or having a blog, web app or updated news feed

It cannot be a static HTML page (web 1.0)

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|---|---|
| Have I done This? | |
| Am I confident on This? | |

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# A.P1 explain the purpose of Product / Service based sites

## SCREENSHOT OF SITE

Include a screenshot of your site you will use as evidence

Use callouts to annotate your work

## DESCRIPTION OF SITE

Include a brief paragraph explaining how this site is product or service based

E.g. download or stream music or fil with Spotify, Netflix, Hulu

E.g. online gaming – Minecraft etc

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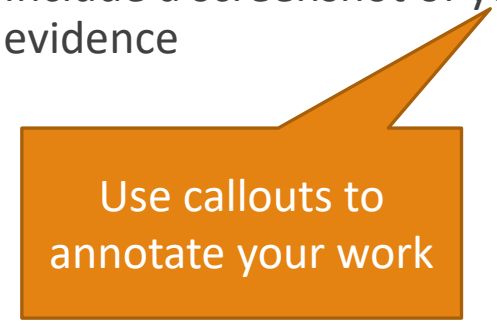
# A.P1 Identify Site #1

## SCREENSHOT OF SITE

Include a screenshot of your site you will use as evidence




## DESCRIPTION OF SITE

This is the first site you are going to be analysing in your assignments, so make sure that it has a relatively narrow focus – stick to one part of the site e.g. the homepage or shopping cart

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# A.P1 Identify Site #2

## SCREENSHOT OF SITE

Include a screenshot of your site you will use as evidence

Use callouts to annotate your work

## DESCRIPTION OF SITE

This is the second site you are going to be analysing in your assignments, so make sure that it has a relatively narrow focus – stick to one part of the site e.g. the homepage or shopping cart

You will be comparing both sites

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# A.P1 Identify the target audience of sites

| Website | Target Audience |
| --- | --- |
| Site 1 | |
| Site 2 | |

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| --- | --- |
| Have I done This? | |
| Am I confident on This? | |

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# A.P1 define website requirements

| Requirement | Definition |
|---|---|
| User-friendly | |
| Consistent | |
| Navigational | |
| Customisable | |
| flexible | |

| Resources and Information | Textbook page 497 |
|---|---|
| Have I done This? | |
| Am I confident on This? | |

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